



HEI-TRAIN. HEI Transformation for
Entrepreneurship and AI-Driven Innovation



Funded by the European Union –
NextGenerationEU



Alliance Power BDR

Empowering Communities Through Integration

Fostering social and professional integration, reducing exclusion risks, and supporting
supporting Ukrainian civilians and vulnerable groups

Registration Number: 40008352516

SEPA Identifier: LV40ZZZ40008352516



HEI-TRAIN. HEI Transformation for Entrepreneurship and AI-Driven Innovation



Funded by the European Union – NextGenerationEU



Key Barriers for Vulnerable Groups



Language Difficulties

Communication barriers in unfamiliar linguistic environments



Lack of Recognized Qualifications

Professional credentials not validated in new countries



Limited Professional Networks

Restricted access to professional contacts and opportunities



Unfamiliarity with Labor Market

Lack of knowledge about local job search and career pathways

Current Gaps in Solutions



Fragmented Support

Siloed offerings addressing only one aspect without integration



Lack of Comprehensive Skill Development

Scarcity of initiatives offering full spectrum of educational programs



Limited Networking Opportunities

Insufficient access to professional networks for employment and growth



Insufficient Legal & Consulting Aid

Inadequate specialized support for employment rights and legal issues



Absence of Modern Business Integration

Lack of support for integrating energy efficiency, digitization, and AI

The Challenge We Address



HEI-TRAIN. HEI Transformation for Entrepreneurship and AI-Driven Innovation



Funded by the European Union – NextGenerationEU



Our Comprehensive Solution

Integration & Skills

Social Integration

Volunteer work for Ukrainian civilians and vulnerable groups

Professional Development

Educational programs, lifelong learning, and continuing education

Career Growth

Events enhancing decision-making skills and professional contacts

Networking & Support

Professional Networking

Creating contacts between individuals, businesses, and institutions

Labor Market Navigation

Support for job search and career planning processes

Legal Assistance

Defending interests in state institutions and providing practical help

Economic Growth

Entrepreneurship

Promoting business development and economic growth

Business Efficiency

Improving services quality and products through modern methods

Technology Adoption

Supporting energy-efficient technologies and AI integration



Holistic Approach: Integration of All Three Pillars for Maximum Impact



HEI-TRAIN. HEI Transformation for Entrepreneurship and AI-Driven Innovation



Funded by the European Union – NextGenerationEU



Educational Programs

- ✓ Formal educational programs
- ✓ Informal education activities
- ✓ Lifelong learning initiatives
- ✓ Continuing education courses



Professional Networking

- ✓ Networking events
- ✓ Contact creation & maintenance
- ✓ Cooperation between individuals & businesses



Legal Consulting

- ✓ Employment rights support
- ✓ Legal issue assistance
- ✓ Defending interests in government institutions



Career Planning

- ✓ Decision-making skills enhancement
- ✓ Entrepreneurship opportunities
- ✓ Career development guidance



Modern Technology Implementation

- ✓ Energy-efficient technologies
- ✓ Process digitization
- ✓ AI applications
- ✓ Modern management methods

Core Services & Programs



HEI-TRAIN. HEI Transformation for
Entrepreneurship and AI-Driven Innovation



Funded by the European Union –
NextGenerationEU



Sustainability & Funding Model



EU Grants & Programs

Seeking funding opportunities
focused on social integration and
education



Government Programs

Collaborating with national and
local government initiatives in
Latvia and EU countries



Corporate Sponsorships

Partnering with businesses that
share our values for financial and
in-kind contributions



Membership Fees

Implementing a tiered
membership structure for
individuals and legal entities



Private Donations

Engaging with individuals and
philanthropic organizations to
support our initiatives



Our Approach: Diversified funding ensures long-term operational capacity and program delivery, allowing us to focus on our mission of social integration and professional development.



HEI-TRAIN. HEI Transformation for Entrepreneurship and AI-Driven Innovation



Funded by the European Union – NextGenerationEU



Who We Serve



Ukrainian Civilians & Vulnerable Groups

Supporting integration and reducing social exclusion risks



Individuals

Seeking to enhance professional skills and navigate labor markets



Legal Entities

Businesses and institutions from public and private sectors



Market Potential



Integration Support

Significant demand for comprehensive support for vulnerable individuals requiring assistance with language, cultural adaptation, legal rights, and employment



Skill Enhancement & Lifelong Learning

Ongoing need for continuous skill development and reskilling in the evolving global economy



Entrepreneurship & Business Modernization

Drive for economic growth, improved business efficiency, and adoption of innovative practices



Geographic Reach

Latvia, EU, and global markets with diverse economic needs

Target Audience & Market Impact



HEI-TRAIN. HEI Transformation for
Entrepreneurship and AI-Driven Innovation



Funded by the European Union –
NextGenerationEU



To significantly expand our reach and deepen our impact, Alliance Power BDR is seeking investment to achieve critical milestones

What We Need - Investment Ask



Launch New Training Programs

Develop and implement educational programs focused on high-demand skills, digital literacy, and entrepreneurial development



Expand Legal Aid Services

Provide comprehensive legal and consulting support to individuals, ensuring employment rights protection



Develop Networking Platform

Create an innovative online platform to facilitate professional networking, mentorship, and job placement



Expand Volunteer Coordination

Enhance capacity to organize volunteer work, increasing support for less socially protected groups



Our Vision

Together, we can bridge the integration gap and create a more inclusive professional landscape for all



HEI-TRAIN. HEI Transformation for Entrepreneurship and AI-Driven Innovation



Funded by the European Union – NextGenerationEU



Contact Us



Email

info@alliancepowerbdr.org



Phone

+371 25381967



LinkedIn

[linkedin.com/company/alliancepowerbdr](https://www.linkedin.com/company/alliancepowerbdr)

Registration Number: 40008352516

Join Our Mission

Partnership Opportunities



Support Our Mission

Contribute to social integration initiatives for Ukrainian civilians and vulnerable groups



Professional Networking

Connect with us to expand your professional network and support career growth



Educational Programs

Collaborate on skill development and continuing education initiatives



Strategic Partnerships

Develop long-term collaborations to address integration challenges

[Get in Touch Today](#)