

CERTIFICATE OF COMPLETION

This is to certify that

Iryna Korostova

has successfully completed

International Internship
"AI Mindset in Entrepreneurial Spaces"



held from 29/05/2026 to 10/06/2026

organized by **EIT HEI-TRAIN Project: HEI Transformation for Entrepreneurship and AI-Driven Innovation**
and hosted by Public Security Academy of the **Mykolas Romeris University, Lithuania**.

The participant has accomplished a total of **90 academic hours (3 ECTS)** and has actively engaged in the following thematic projects:

- Development of independent research following guidelines on the topic:
AI-Powered Digital Marketing Education: Personal Guideline for Integrating Artificial Intelligence into Teaching and Student Training

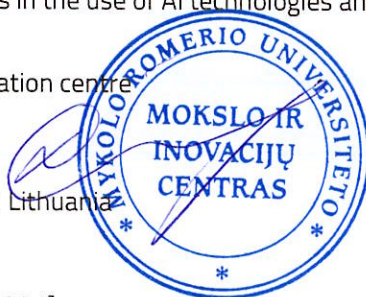
Learning Outcomes

- Understands the concepts, opportunities, and challenges related to the use of artificial intelligence in professional and educational settings.
- Able to integrate AI tools into teaching, consulting, and the development of innovative learning programs.
- Capable of data analysis and informed decision-making in management, marketing, agriculture, finance, food technologies, medicine and related fields.
- Possesses skills to develop entrepreneurial projects based on digital and AI-driven solutions.
- Demonstrates the ability to adapt educational content for the digital generation using microlearning, gamification, and visual AI tools.
- Initiates the implementation of innovative teaching and consulting methods in the context of digital transformation.
- Observes ethical standards in the use of AI technologies and data handling, particularly in academia.

Head of Research and Innovation centre

Laura Zebleckienė

Mykolas Romeris University, Lithuania



Certificate No.: [TRAIN-2026-021]

Date of issue: 12/06/2026

Competencies

- Digital literacy and use of AI tools
- Entrepreneurial thinking and value creation
- Analytical thinking and data-based decision making
- Communication and presentation skills
- Pedagogical innovation and digital course transformation
- Ethical use of AI and academic integrity

Program

Activities	Hours
Info Sessions 1. AI in Higher Education: Navigating Risks, Ethics, and the Changing Landscape 2. Women in AI. Creativity and art in the usage of AI 3. Own idea project in Rapid Visual: Creation of the Business Model Canvas 4. AI in the professional career of trainers 5. AI-Driven Strategies for Innovation and Competitive Market Positioning 6. 7 Strategic Management Principles in the Lifecycle of AI Startups 7. Designing AI-Enabled Research: Methods, Ethics, and Impact 8. AI tools for innovation in teaching and research supervision 9. Strategic Planning and Core Values in AI-Based Entrepreneurship 10. No-code and Low-code tools in the AI economy for entrepreneurship	20
Guest speakers and seminars. Expert Insights on AI Adoption in Entrepreneurial Practice 1. Grammarly opportunities for teachers, researchers and consultants 2. AI in orthopedics, traumatology and rehabilitation 3. Application of AI systems in terms B2B business model 4. AI Tools for Premium Food Brand Growth: Digital Marketing, Customer Engagement, and E-commerce Automation 5. AI Innovations: Our path towards smart hospitality	10
Test evaluation	8
Independent research. AI Quest for Innovation in Teaching and Training	40
Presentation preparation and delivery	10
Round table participation. Shaping the Future with AI Sector Dialogues	2
Total hours	90

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