



CERTIFICATE OF COMPLETION

This is to certify that
Yuliia Stepanenko

has successfully completed the international online training
program **“Freelance School for Women (IFS)”**

International Online Training Program

held from 17/04/2026 to 19/06/2026

organized by **Freelance School for Women (IFS)**

and implemented as part of the **HEI-TRAIN Innovation Vision Action Plan (IVAP)**,
developed within the framework of the EIT HEI Initiative, focusing on capacity building,
entrepreneurship education, and digital and AI-driven skills development for women, including
migrants and internally displaced persons.

The participant has accomplished a total of 60 academic hours and has actively participated in
lectures, practical assignments, mentoring sessions, and independent project work and has actively
engaged in the following thematic projects:

Development of a practical freelance project focused on digital skills and AI-supported tool.

**Participation in the Freelance School for Women (IFS) program, including practical assignments,
mentoring, and project reflection.**

Learning Outcomes

- understands the fundamentals of freelancing, entrepreneurship, and digital work environments;
- is able to use AI tools for content creation, research, marketing, and productivity;
- applies analytical thinking to structure freelance services and project ideas;
- develops communication and self-presentation skills for professional contexts;
- demonstrates the ability to work independently and manage digital projects;
- applies ethical and responsible principles in the use of digital and AI tools.

Project Lead in CAIS

Tetiana Gorokhova

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Coordinator of the Project

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Key Skills and Learning Outcomes

- Practical understanding of freelancing and self-employment models
- Ability to use digital and AI tools for content creation, research, and productivity
- Skills in structuring freelance services and project ideas
- Basic entrepreneurial and market-oriented thinking
- Communication and self-presentation skills for professional contexts
- Independent work and time management in digital environments
- Responsible and ethical use of digital and AI tools

Program

Activities	Hours
Online lectures (7 sessions)	
1.Introduction to Freelancing and Career Direction	
2.Marketing and Client Acquisition	
3.Legal and Financial Basics of Freelancing	
4.Sales and Client Service	15
5.Advertising and Social Media for Freelancers	
6.Business Planning	
7.Business Plan, Finance, and Preparation for Freelance Start	
Practical assignments and independent work	10
Mentoring	20
Community support (Telegram)	7
Startup preparation and final presentations	8
Total hours	60